

Mutual Advertising Sponsor Invitation

Forum Owners:

I would like to extend an invitation to you as a mutual advertising sponsor for Ticket Summit 2009. Ticket Summit is the largest tradeshow and conference in the secondary ticketing industry in the country. Our New York City show will be held from January 6 – 8 at the Waldorf=Astoria. The details of this proposed partnership are outlined below.

Forum owners agree to provide Ticket Summit with the following:

- **Linking.** Sponsors link to TicketNetwork.com, TicketSummit.org, and TicketNews.com through links on their homepages.
- **Press Releases.** Sponsors post Ticket Summit press releases on their forums.

Ticket Summit agrees to provide forum owners with the following:

- **One (1) Free Full Conference Pass, which includes:**
 - Entry to the Networking Cocktail Party
 - Access to breakfast and lunch buffet for the two (2) main days of the conference
 - Entry to Cocktail Gala Night
- **Linking.**
 - TicketNews.com will link to the forum's Web site with a rotating 180 x 150 pixel advertisement, provided by the sponsor.
 - TicketSummit.org will link to the forum's Web site with the company's logo and a direct text link on the sponsor and attendee pages.
- **On-site signage at Ticket Summit.** This pertains to all signage wherever all sponsors are displayed collectively. This may include hard material and/or virtual signage.
- **Free Meeting Space at Ticket Summit.** Contact Ticket Summit to schedule a time/location for a meeting with your team. Limit = 1 hour.
- **Inclusion in the Ticket Summit Conference Guide.** Company logo will be displayed on the page where all Ticket Summit sponsors are displayed.
- **Advertisement in the Ticket Summit e-Newsletter.** Company logo, text link, and a 200-word message will be prominently displayed in the Ticket Summit Newsletter in the right-hand column. The newsletter is sent to 10,000 addresses and the sponsor's logo is visible without scrolling.

Ticket Summit 2009

January 6 - 8, 2009

July 15 - 17, 2009

New York City • Las Vegas

If you also plan on attending Ticket Summit, you can also benefit from the group discount rate of \$279/night at the Waldorf=Astoria.

We believe that Ticket Summit can provide your company with the branding opportunity and exposure to help your business grow, making a Ticket Summit sponsorship an extremely lucrative opportunity for your business. For more information about Ticket Summit, please feel free to browse through our site at: www.ticketsummit.org. I look forward to hearing from you!

Best regards,

Crystal Astrachan
Assistant Executive Director, Ticket Summit 2009