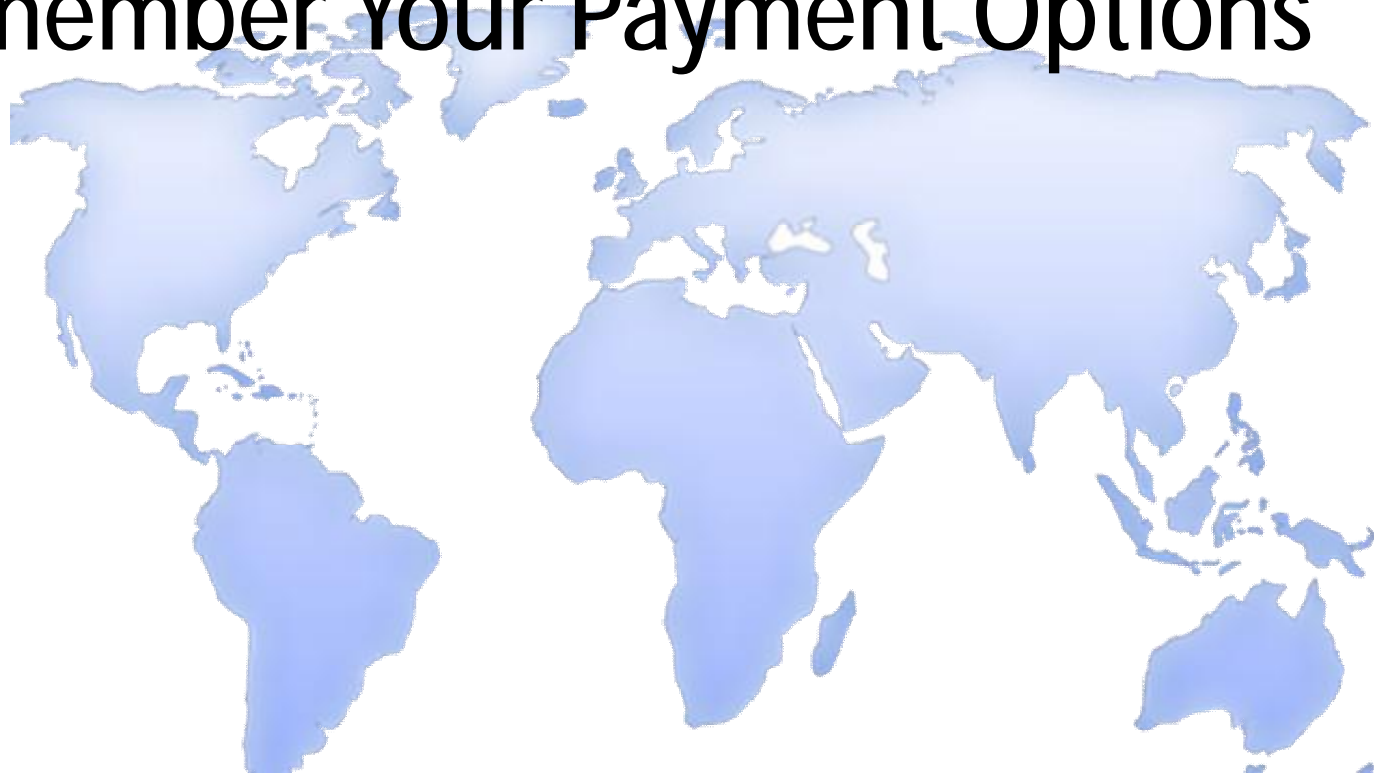


# TicketSummit Las Vegas 2009: Optimizing your Operations

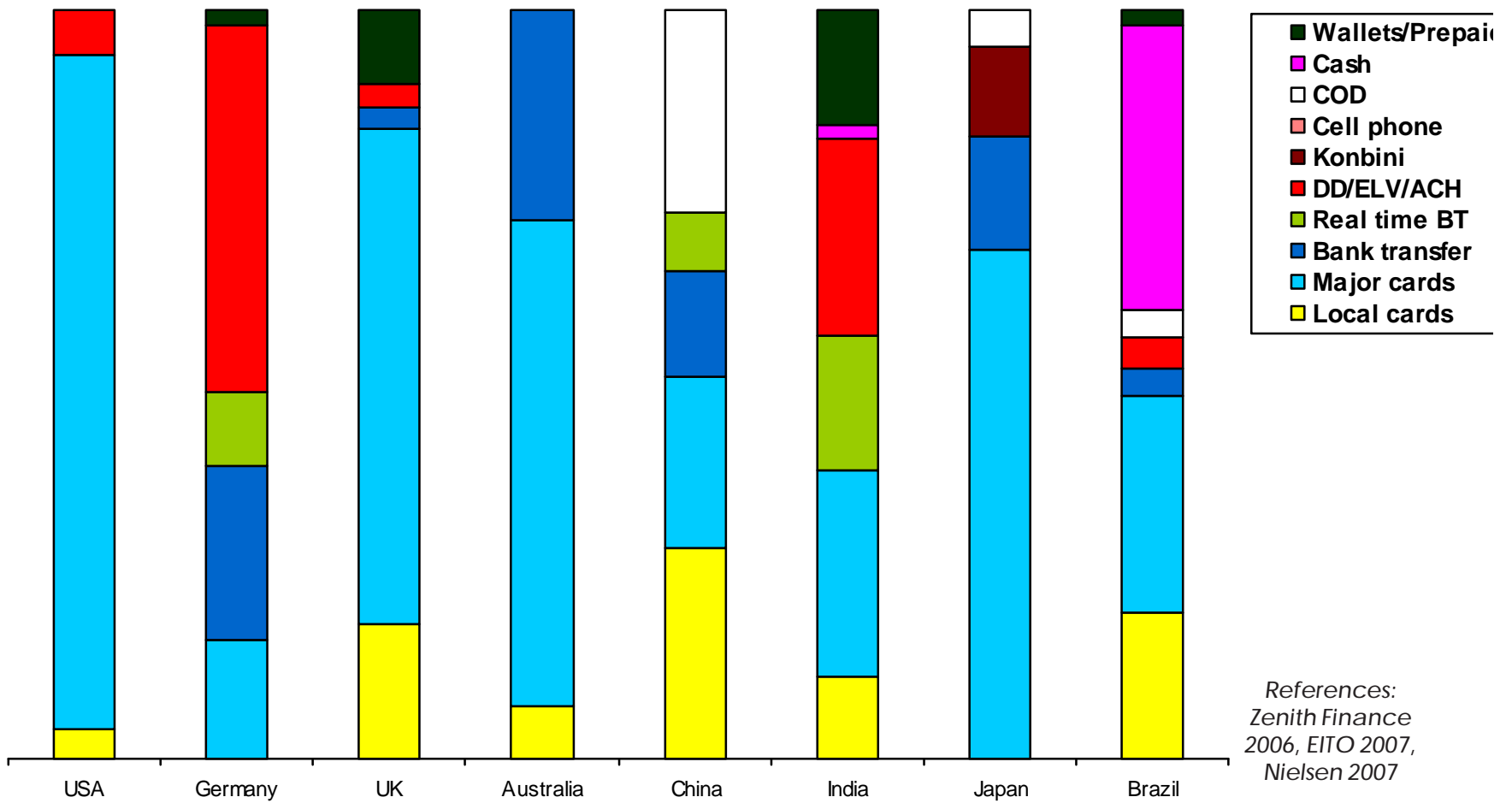
July 16, 2009

*David Abouchar, ControlScan  
Jay Diamonon, GlobalCollect  
Noah Lichtenstein, WeatherBill*

# Going Global? Remember Your Payment Options

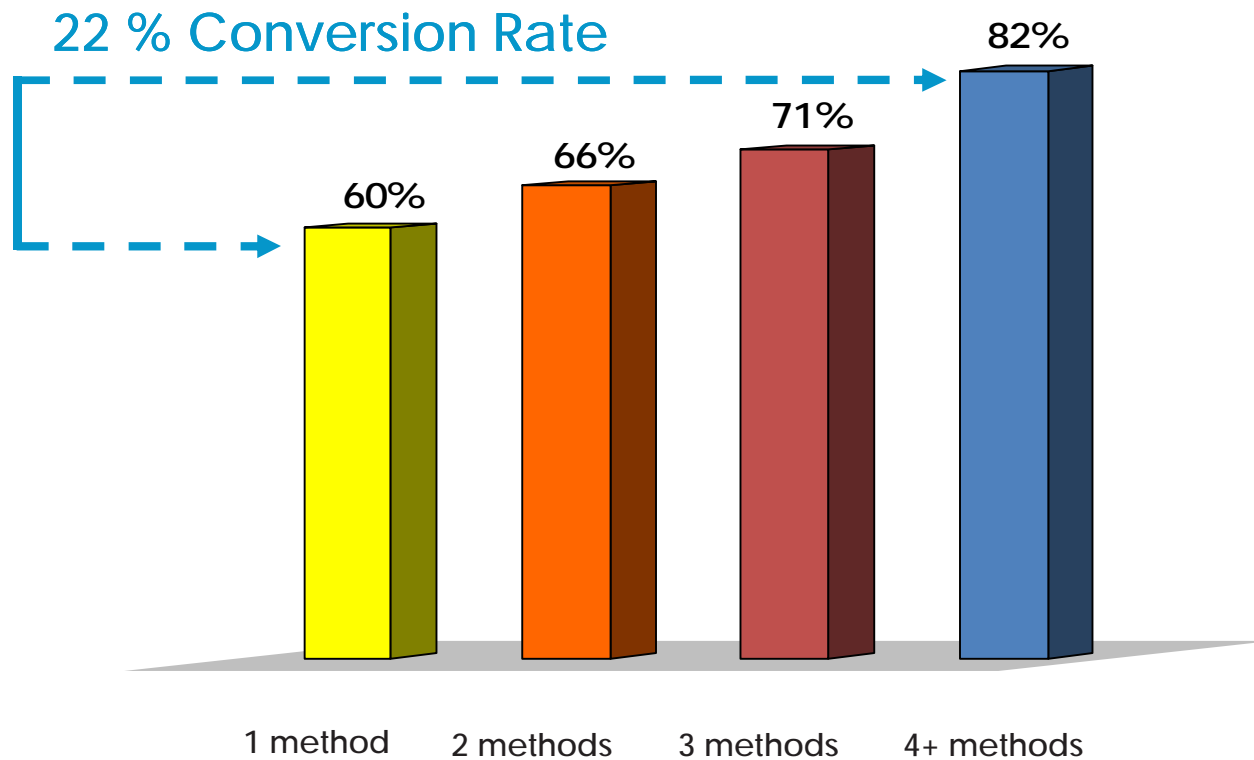


# Differing Payment Cultures (Global)



References:  
Zenith Finance  
2006, EITO 2007,  
Nielsen 2007

# Increase Conversion



# Payment Methods At A Glance

## INTERNATIONAL CARDS



## NATIONAL CARDS

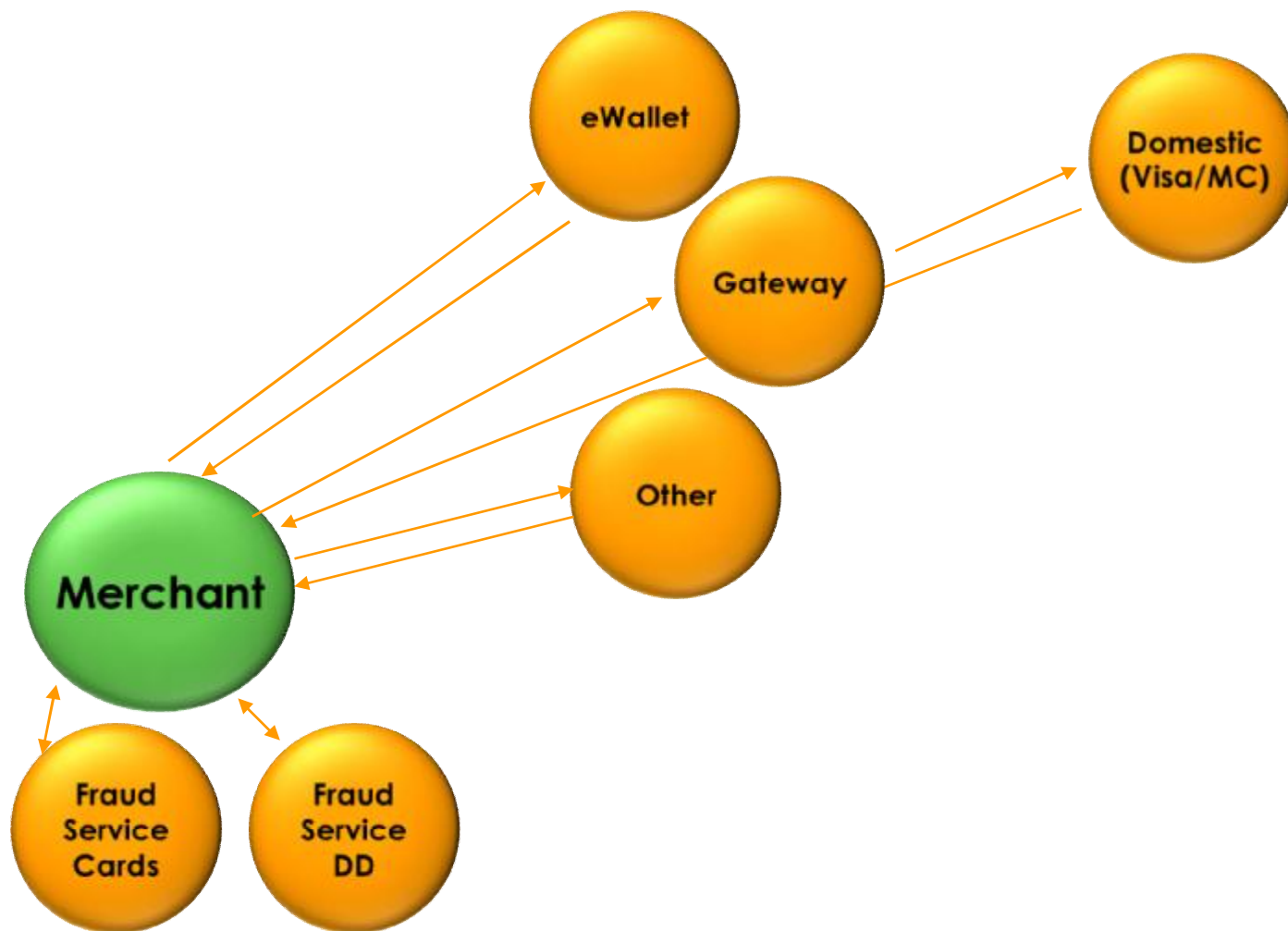


## ALTERNATIVE METHODS

- Bank transfer 60+ countries
- Real-time bank transfer 10+ countries
- Direct debit 15 countries
- eWallets 20 currencies & 190+ countries
- Cash payments 157 countries
- Prepaid 20+ countries
- Checks 35+ currencies & 80+ countries
- Invoices 200+ countries

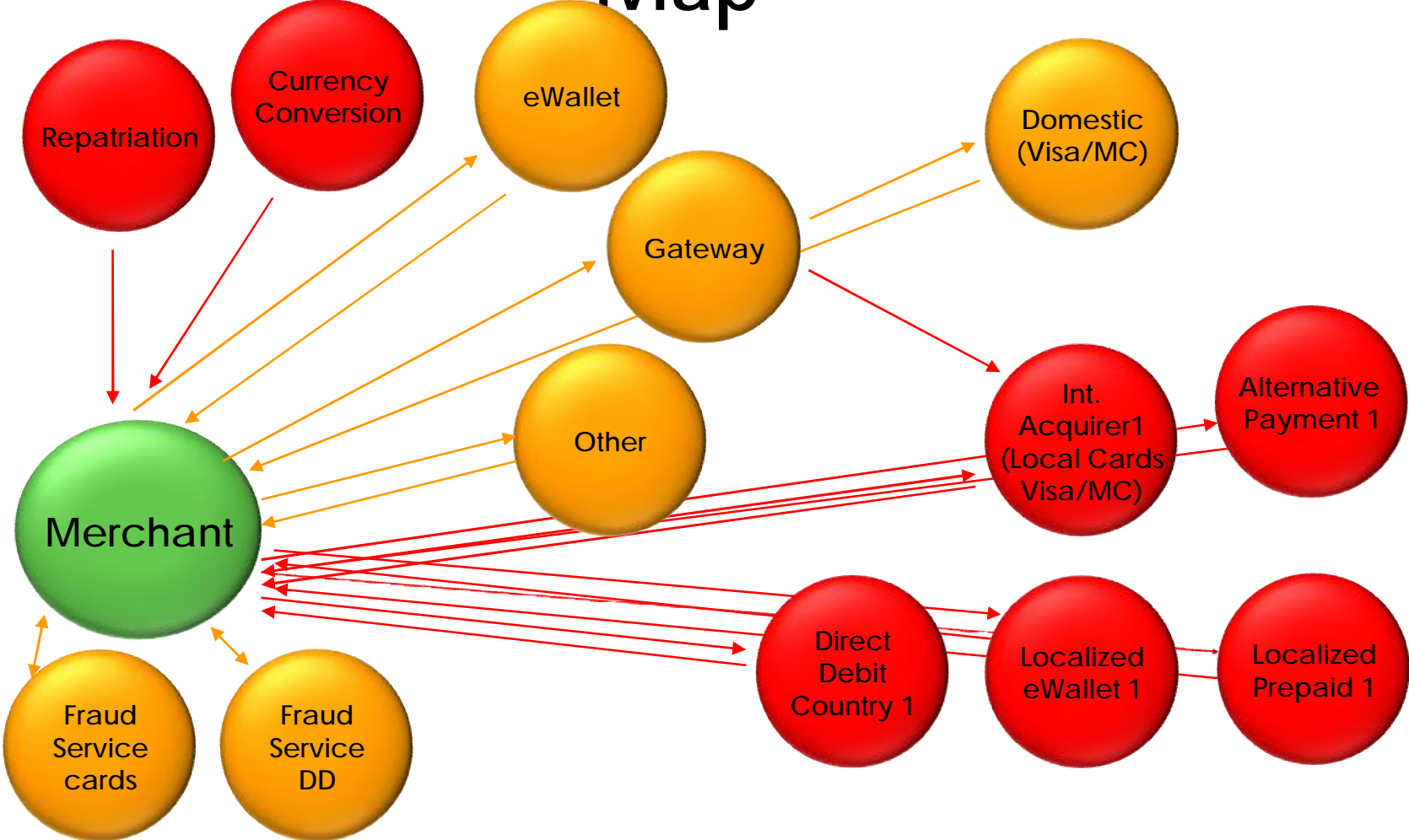


# Typical Domestic Data Flow Map



# Adding International to the Data Flow

## Map



# An Ideal Global Data Flow Map

