

SOURCE: Ticket Summit®



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Live Entertainment Professionals to Convene at Ticket Summit® 2011 NYC

January Ticket Conference to Include Business Development Events

VERNON, CT – (Marketwire – January 3, 2011) - **Ticket Summit®**, the leading conference and trade show for the ticketing and live entertainment industry, today announced its winter conference schedule. Slated for January 12-14, 2011 at The Waldorf=Astoria in New York, NY, the three-day business development event encompasses an industry trade show, a wide range of panel sessions led by ticketing and entertainment experts, and a series of networking activities. **Ticket Summit®** sponsors include Travel Guard, Barry's Tickets, and Mondial Assistance.

The conference includes a trade show component with vendors, including discount-shipper.com, PowerPay, Epic Inventory Management, and **TicketNetwork®**, who will offer product demonstrations to the conference attendees. The [conference schedule](#) is also set to include ten panel sessions, including two Keynote sessions. Speakers include:

Speakers:

Gregg Arst (Billy Elliot /Nina Lannan Assoc.)
Yoav Bruck (ISSTA Sport)
Eileen Casey (Distinctions Market & Strategy Services, LLC)
Randy Cohen (TicketCity)
Susan Cohig (National Hockey League)
Jeff Kline (Veritix)
Joe Kustelski (Rockhouse Partners)
Cristopher Miller (viagogo)
Jonathan Radler (Americana Tickets NY)
Carla Varriale (Havkins, Rosenfeld, Ritzert & Varriale, LLP)

Session:

Future of the Box Office
Sports & Entertainment
Marketing on a Dime
Broker-to-Broker (Keynote)
Sports & Entertainment
The Ticket Marketplaces (Keynote)
Advanced Marketing Strategies
The Ticket Marketplaces (Keynote)
Broker-to-Broker (Keynote)
Broker-to-Broker (Keynote)

In addition to business development and industry sessions, the conference features a series of evening [networking activities](#) as part of the **Ticket Summit®** After Dark schedule. Events include a Networking Cocktail Party and a Pub Crawl with stops at Blind Tiger Alehouse, Manitoba's Bar, Larry Flynt's Hustler Club, and other New York venues. The concluding event is

set for Friday, January 14, 2011, where **Ticket Summit**[®] will host its signature Closing Gala at Nikki Beach in Midtown.

"**Ticket Summit**[®] is a one-of-a-kind networking destination for event ticket and live entertainment professionals," said Dr. Molly A. Martinez, Executive Director, **Ticket Summit**[®]. "With a wide range of events over the course of three days, **Ticket Summit**[®] offers unique networking, educational, and business development opportunities for everyone in the industry."

About Ticket Summit[®]

Ticket Summit[®] is the world's leading [ticket conference](#) and trade show for live entertainment professionals. This event attracts hundreds of global business leaders, entrepreneurs, and entertainment experts in the ticket community. Past attendees and sponsors include: Billboard, Blue Man Group, Broadway.com, eBay, Forbes, Google, Live Nation, MLB, NBA, NFL, NHL, PowerPay, StubHub, Ticketmaster, and Yahoo!, among others. The upcoming **Ticket Summit**[®] conference and trade show is scheduled for January 12-14, 2011 at The Waldorf=Astoria in New York, NY. For information, visit www.TicketSummit.org

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