

January 23, 2012

Ticket Summit® Draws Top Executives in Live Entertainment

Live Entertainment Professionals Attend VIP Networking Conference in New York City

South Windsor, CT—[Ticket Summit®](#), the leading conference and trade show for the live entertainment industry, recently hosted its winter conference at The Waldorf=Astoria in New York, NY. Attendees included pro-sports ticketing executives, venue managers, producers, promoters, marketers, and ticketing agencies for the primary and secondary market. Beyond the roster of executives from the U.S., also in attendance were a large number of international companies from Canada, Finland, Mexico, Spain, United Kingdom, among other countries. The three-day event, held January 18-20, 2012, included two Keynotes, numerous panel sessions, a concurrent trade show, and several networking events.

The Thursday, January 19 Keynote featured [Richard Krezwick](#), President of Devils Arena Entertainment, followed by [Seth Hurwitz](#), co-owner of 9:30 Club, on Friday, January 20.

The conference featured seven industry panel sessions, covering such topics as *The Hispanic Ticket Market*, *Search Engine Marketing*, *World of Sports*, *Premium Packages & Ticket Bundles*, and more. Panelists included Sebastian Aroca (Co-founder, Hispanic Market Advisors), Dustin Brighton (Senior Manager of Government Relations, eBay), Dave Butler (CEO, Paciolan), Susan Cohig (Senior VP of Integrated Marketing, NHL), and Michael Kenney (Senior VP of Live Event Marketing, Harlem Globetrotters), among others.

The concurrent trade show, held in the Grand Ballroom and the East Foyer, included nearly 20 exhibitors. Among the participating exhibitors were Epic Inventory Management, Fan Freedom Project, FanXchange, Mobile Ticket App, PowerPay, PrimeTix, United States Postal Service (USPS), and other companies.

The schedule also included a number of evening networking events, such as a Networking Cocktail Party on Wednesday, January 18, a variety of by-invitation-only events on Thursday, January 19, and a Closing Gala, held at ARENA in Times Square, on Friday, January 20.

“We are thrilled with the success of our **Ticket Summit®** winter conference,” said Dr. Molly A. Mérez, Executive Director, **Ticket Summit®**. “From pro-sports team executives to venue managers, and more, it was truly a one-of-a-kind industry networking event. We look forward to welcoming everyone again at our upcoming summer conference July 11-13, 2012 at Bellagio in Las Vegas.”

Ticket Summit® is the leading [ticket conference](#) and trade show for live entertainment professionals. This event attracts hundreds of global business leaders, entrepreneurs, and

entertainment experts in the ticket community. Past attendees and sponsors include: Billboard, Blue Man Group, Broadway.com, Devils Arena Entertainment, eBay, Facebook, Forbes, Goldman Sachs, Google, Harlem Globetrotters, Live Nation, Madison Square Garden, MLB, NBA, NFL, NHL, Paciolan, Broadway's hit show "Rock of Ages", StubHub, Ticketmaster, and Yahoo!, among others. The upcoming **Ticket Summit**[®] conference and trade show will be held July 11-13, 2012 at Bellagio Resort Hotel and Casino in Las Vegas, NV. For information, visit www.TicketSummit.org.

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