

SOURCE: Ticket Summit®

Ticket Summit 2010

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Experts to Share Business Strategies at Ticket Summit®

Panel Sessions Will Explore New Technologies, Ticket Services, and Pro Sports Ticket Sales

VERNON, CT – (Marketwire – June 28, 2010) - [Ticket Summit®](#), the leading international ticket conference, today announced its full roster of expert panelists. Among the list of thirty-nine speakers are Brandon Crum (Co-founder, ATBS), Ben Gumpert (Team Marketing Director, NBA), and James Hayward (CEO, Applied DNA Sciences), who will share product demonstrations and business strategies at the three-day event. Scheduled for July 14-16, 2010 at The Venetian Resort Hotel Casino in Las Vegas, Nevada, the upcoming [ticket conference](#) will host a trade show along with concurrent business development sessions. Relevant to the live entertainment industry, panel topics will include "Innovations in Ticketing", "Ticket Seller Services", "Pro Sports & Package Deals", and many other industry-related subjects.

“**Ticket Summit®** will be hosting business development and industry sessions that will address key issues, such as new technologies, event ticket services, and sports tickets,” said Dr. Molly A. Martinez, Executive Director, **Ticket Summit®**. “In addition to gaining valuable information on the current status of the ticket industry, attendees will acquire [business tools](#) that apply to their daily operations. Drawing from their personal experiences with ticket authentication, venue management, and business operations, the speakers will shed light on the latest happenings in the industry and engage attendees in thought-provoking discussions.”

About Ticket Summit®

Ticket Summit® is the world’s leading [ticket conference](#) and trade show for live entertainment professionals. This event attracts hundreds of global business leaders, entrepreneurs, and entertainment experts in the ticket community. Past attendees and sponsors include: Billboard, eBay, Forbes, Google, Live Nation, NBA, NFL, NHL, StubHub, Ticketmaster, and Yahoo!, among others. The upcoming **Ticket Summit®** conference and trade show is scheduled for July 14-16, 2010 at The Venetian Resort Hotel Casino in Las Vegas, Nevada. For information, visit www.TicketSummit.org

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