

SOURCE: Ticket Summit®



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## Ticket Summit® Serves as Information Resource for Entrepreneurs

VERNON, CT – (Marketwire – September 7, 2010) - [Ticket Summit®](#), the leading conference and trade show for the live entertainment industry, today announced its conference schedule. Occurring January 12-14, 2011 at The Waldorf=Astoria in New York, NY, the three-day event includes ten [industry panel sessions](#), two keynote speeches, networking events, and a concurrent trade show. Panel session topics include *Advanced Marketing Strategies, Legal Issues & Ticketing Trends, Technology Innovations, and Broadway Box Office*. On January 14, the conference will close with its signature Closing Gala.

Concurrent with the panel sessions, attendees may also visit the trade show where vendors will be providing product demonstrations on the current services available to box offices and ticketing agents. “**Ticket Summit®** incorporates a unique balance of [business development activities](#) and social networking events,” said Dr. Molly A. Martinez, Executive Director, **Ticket Summit®**. “Participants will have the opportunity to attend industry sessions on subjects ranging from marketing tips to current technology, the status of the Broadway industry, and more, to gain valuable inside information on the live entertainment industry. And with a trade show and a variety of networking events mixed in, everyone will get to make valuable contacts, and plan business strategies for 2011, all while having a great time.”

### About Ticket Summit®

**Ticket Summit®** is the world’s leading [ticket conference](#) and trade show for live entertainment professionals. This event attracts hundreds of global business leaders, entrepreneurs, and entertainment experts in the ticket community. Past attendees and sponsors include: Billboard, Blue Man Group, Broadway.com, eBay, Forbes, Google, Live Nation, MLB, NBA, NFL, NHL, PowerPay, StubHub, Ticketmaster, and Yahoo!, among others. The upcoming **Ticket Summit®** conference and trade show is scheduled for January 12-14, 2011 at The Waldorf=Astoria in New York, NY. For information, visit [www.TicketSummit.org](http://www.TicketSummit.org)

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