

Ticket Summit – A Brief History

In an effort to create a forum among key leaders in the ticketing industry, TicketNetwork launched the first Ticket Summit in 2006. This innovative and unique platform paved the way for experts in the ticketing community and their affiliates to network, gain valuable information, and establish business relationships. It has since grown exponentially into the largest annual trade show and conference in the secondary ticketing industry. Ticket Summit draws a vast number of exhibitors, expert panelists, interactive forums, training sessions, and product demonstrations relative to the market.

During its first year, Ticket Summit 2006 featured 13 exhibitors, 14 speakers, and roughly 300 attendees, a marked milestone for a first-time conference. Its initial success set the stage for Ticket Summit 2007 during which time attendance more than doubled.

Ticket Summit 2007 hosted more than 40 panelists and speakers, 20 exhibitors, and more than 650 attendees. Ticket Summit's expansion not only served to position itself as the largest tradeshow in the secondary ticketing industry, but revealed the high demand for a national forum that provides its attendees with a broad networking platform and the most up to date information on the industry directly from the experts.

After another successful conference in 2008, which featured 25 exhibitors and roughly 60 panelists, Ticket Summit made the decision to expand to become a biannual conference in 2009. With the winter conference in New York City and the summer conference in Las Vegas, Ticket Summit will target a more comprehensive range of ticket industry professionals.

Among those who take advantage of Ticket Summit are:

- Ticket Brokers
- Ticket Wholesalers
- Software vendors
- Venture capitalist firms
- Search engine marketing firms
- Concert and Event promoters
- Advertising Agencies
- Sports Management Firms
- Media Relations Experts
- Venue/Performer Agents



TicketNetwork is proud to be the host of the largest conference and trade show in the secondary ticketing industry and will continue to expand Ticket Summit in years to come. For more information on Ticket Summit, please visit www.ticketsummit.org or call (860)870-3400 x127.